



APPLICATION

Alaska REALTORS® Leadership Academy Participant Application

The Alaska REALTORS® Leadership Academy (ARLA) is an immersive leadership program designed to develop engaged, informed, and effective leaders within the REALTOR® association. ARLA brings together a select group of individuals committed to growing their leadership capacity, strengthening their understanding of the association, and making a meaningful impact across Alaska.

Through a series of in-person sessions, participants gain exposure to association leadership, advocacy and public policy, RPAC, and community engagement. The program blends personal growth with real-world application, equipping participants with the skills, relationships, and confidence to step into leadership roles and contribute at the local, state, and national levels.

Anchorage Session – January 11-12, 2027 (ARLA) Jan. 13-15 (Leadership Conference)

Personal leadership development, communication styles, and goal setting. This session sets the foundation for the program and introduces group projects.

Juneau Session – March 14-15 (ARLA) March 16-17 (Legislative Fly-in)

Advocacy, RPAC, and public policy. Participants engage with state and local leadership and gain insight into how the REALTOR® association operates at multiple levels.

Fairbanks Session – June 17-18, 2027 (Participants should arrive June 16th)

Public speaking, leadership presence, and presentation skills through professional coaching and preparation for final project presentations.

Homer Session – September 14-15 (ARLA)

September 15-18, 2027 (Alaska REALTORS® Convention)

Final project presentations to the Alaska REALTORS® Board of Directors, graduation, leadership reflection, and identifying meaningful next steps for continued involvement within the REALTOR® association.

Application Fee: \$250 (due with application) Application Deadline: October 23, 2026

Interviews: Beginning week of October 26, 2026 (via Zoom)

Full Tuition: \$1,200. The \$250 application fee will be applied toward tuition if accepted. If an applicant is not selected, the application fee will be refunded. Payment plans are available.

Accepted applicants will receive an acceptance letter and invoice from Alaska REALTORS® confirming participation. For questions, please contact: Rosetta Alcantra, CEO 907.563.7133 | info@alaskarealtors.com

Participants are expected to attend all academy sessions.



APPLICATION

Please submit a completed application along with two letters of referral: one from your Local Board/Association Executive Officer and one from a professional or community reference of your choosing. All application materials must be received for your application to be considered complete.

Personal Information

Full Name _____

Mailing Address _____

Email Address _____

Mobile Number _____

Real Estate Information

Brokerage Name _____

Years Licensed _____

Association _____

Primary Focus _____

Designations Earned _____

Please list your involvement and time frames within your Local Association, Alaska REALTORS®, and the National Association of REALTORS®, including committees, leadership positions, task forces, or volunteer service

Additional Questions

1. Why do you want to participate in the Alaska REALTORS® Leadership Academy, and what do you hope to gain from the experience?
2. Describe a leadership experience that challenged you. How does it influence the way you lead today?
3. What leadership opportunity would you like to pursue over the next three to five years, and what steps do you hope ARLA will help you take toward that goal?