

ALASKA REALTOR® MAGAZINE

ADVERTISING INFORMATION

Deadline: 15th of the month prior to the publication month.

Payment: Payment due upon receipt of invoice from the Alaska Association of REALTORS®.

Insertion Frequency: Ads may be run on a 6, 3 or 1 issue basis. Please confirm space availability.

Discounts: Available with 3 or 6 issue contracts.

ADVERTISING RATES - GRAYSCALE

Size	1 Month	3 Months	6 Months
Business Card	\$100	\$90	\$80
Quarter Page	\$150	\$125	\$110
Half Page	\$225	\$210	\$195
Full Page	\$350	\$330	\$310

ADVERTISING RATES - COLOR

Size	1 Month	3 Months	6 Months
Inside Front Cover			
Full Page Color	\$430	\$400	\$380
Half Page Color	\$275	\$250	\$225
Inside Back Cover			
Full Page Color	\$420	\$390	\$370
Half Page Color	\$265	\$240	\$215
Back Cover			
Full Page Color	\$550	\$525	\$500
Half Page Color	\$350	\$325	\$300

DIMENSIONS

	Width		Height
Business Card:	3 3/4"	X	2 3/8"
Quarter Page:	3 3/4"	X	4 7/8"
Half Page:	7 1/2"	X	4 7/8"
Full Page:	7 1/2"	X	9 3/4"

PUBLICATION OF THE ALASKA ASSOCIATION OF REALTORS®

Alaska REALTOR®

Magazine Advertising Contract

Between the Alaska Association of REALTORS®

and _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contract Period: _____ Ad Size: _____

Frequency: 1 Month 3 Months 6 Months Cost per issue: _____

1. Photo-ready copy will be provided one week prior to publication. Production of the photo-ready copy will be billed to the advertiser.
2. This agreement holds Alaska REALTOR® to the rates agreed upon providing the advertiser runs the number of ads specified above. Should advertiser cancel the agreement at any time, the Alaska Association of REALTORS® (AAR) will re-bill advertiser at the rate.
3. Errors: Every effort is made to insure advertising appears as requested. In the event of an error, an adjustment in cost will be made on the first insertion only. Adjustments are based on how much the error materially affected the ad. In no case will AAR's liability exceed the value of the ad.
4. Acceptability: The publisher reserves the right to edit, classify, or reject any advertising materials based on our responsibility to our readers.

Advertiser Signature: _____

Phone: _____ Fax: _____ Date: _____

E-mail _____

Publisher & Advertising Representative:

Bob Manwaring | bobmanwaring@alaskarealtors.com

Phone (907) 563-7133 | Toll-Free (800) 478-3763 | FAX (907) 561-1779