

Learn SocialMedia.

Learn communications trends and emerging technology to reach the new home buyer and seller. Get the tips to leverage Social Media in your Real Estate business for lead generation and client management for future referrals. It's not about you, it's about them!

Get Empowered.

Stop paying for gurus, consultants and "experts" to run your socialmedia marketing! Do-it-yourself Realtor tech can streamline your marketing and your brand; and it's all free. Have a laptop and a smart phone? You're halfway there. The rest is easy.

Protect.

The web is rife with potholes, pitfalls and potential Fairhousing and ethics violations. Take the steps to protect yourself, your brand, your listings and your clients online.

Engage & Sell.

Reach out to the new home buyer and seller where they are and engage with them. Learn about the Realtor value proposition, and how authenticity and outside-the-box thinking can lead to business now and in the future. All from a Realtor, for fellow Realtors.

Shift.

Social Media Demystified. For Business. For Realtors.



NOBU HATA
REALTOR, ePRO, Instructor
REBAC Curriculum Contributor
YPN Advisory Board Member

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**\$50 per
person**

*3 Hours of CE
credits have been
submitted for this class.*

Wasilla

Mon, Oct. 12th, 9-Noon
For Details: 376-5050

Fairbanks

Wed, Oct 13th, 9-Noon
For Details: 452-7743

Anchorage

Tues, Oct 12th, 1-4pm
For Details: 561-2338

Kenai

Thur, Oct 14th, 9-Noon
For Details: 262-1851

Homer

Fri, Oct 15th, 9-Noon
For Details: 235-7733
Lana Simpson