



*It's time to sign up for the 2010
AAR Convention and Trade Show in Juneau!*

September 14 through 17
www.AlaskaREALTORS.COM

Karel Murray!

Remember that survey we sent out after the last convention? We listened to what you said...50% of attendees wanted a “nuts and bolts” instructor and 50% wanted a motivational instructor. Adorna is our “nuts and bolts instructor Karel is our motivational, and nuts and bolts instructor.

Karel brings meaning to mayhem with her nothing but the truth approach to business and life. An accomplished author and humorist, Karel has made radio and television appearances and she enjoys local, regional, and national publication of her articles. In addition to *Hitting Our Stride: Women, Work and What Matters*, she is the author of *Straight Talk: Getting Off the Curb*. Karel is a featured author in *Extreme Excellence: Dynamic Interviews with America's Top 10 Performance Experts*, and publishes a monthly newsletter—*Think Forward!*® read by thousands of subscribers. She is the author of the *CPR for Managers Series* and has created a weekly podcast series where she interviews industry experts on various topics: <http://www.JustForAMomentPodcast.com>.

The title for her presentation here is **“Does Your Business Have Bounce: Branding, Strategic Planning, and Follow Through.”** It is targeted to all residential, commercial, and property management REALTORS®.

For more information on the Convention and Trade Show, visit our website www.AlaskaREALTORS.com and take advantage of the early bird discount! **Discount ends July 15th!**

For questions on registration, sponsorships, or trade show, e-mail: PeggyAnn@ACHConsulting.com or call her at **907.723.8642**.

More next week!

FYI...

- [Alyeska Title](#) is sponsoring our cool convention badges!
- [Alaska USA](#) is sponsoring the welcome gift ☺
- [Stewart Title](#) is sponsoring the convention and trade show bags!
- [Wells Fargo Home Mortgage](#) is handing the entertainment!

Updated Convention & Trade Show Snapshot:

- ✚ **Tuesday 14:**
 - **12 Registration Opens at Centennial Hall**
 - 1:30 [Prudential SE AK Real Estate](#): BOD Meeting – Baranof Hotel
 - 1:30 – 4:30 **Trade Show Grand Opening** (make sure you arrive in time for the Trade Show Grand Opening! Sen. Dennis Egan will cut the ribbon!)
 - 5:00 [SE Alaska MLS](#): Ice Breaker Baranof Hotel (*cocktail wear*)
- ✚ **Wednesday 15:**
 - All Day [Homes and Land](#) Bloggers/Internet Lounge
 - 8:00 – 9:00 [Alaska MLS](#): Continental Breakfast
 - 9:00 – 9:30 [Alaska MLS](#): Opening Ceremony (special stuff happening there!)
 - 9:30 – 12:30 [Residential Mortgage](#): [Adorna Carroll](#) – Opening Speaker - **Introduction to the NAR Green Designation – *for all real estate specialties, not just residential!***
 - 12:30 – 2:00 [AHFC](#): Trade Show Lunch
 - 2:00 -5:00 Education
 - [Alaska USA Mortgage](#) – Residential
 - [Exit Realty of Juneau](#)– Property Management
 - [Coldwell Banker Race Realty](#) - Commercial
 - 2:00 – 4:30 [Coldwell Banker Race Realty](#) Interest Roundtables for Affiliates and REALTORS® not taking courses
 - 4:30 – 5:30 Trade Show
 - 6:00 [State Farm Insurance - Jim Kelly](#): Affiliate Night
- ✚ **Thursday 16:**
 - All Day [Homes and Land](#) Bloggers/Internet Lounge
 - 8:00 – 9:00 [Alaska MLS](#): Continental Breakfast
 - 9:00 General Membership Meeting
 - 12:00 – 1:30 [Pacific Northwest Title](#) / [Fairbanks Title Agency](#) / [TIA](#) / [South Central Title Agency](#): Celebration of Past Presidents/REALTOR'S of the Year Lunch
 - 1:30 – 4:30 Education
 - [Alaska USA Mortgage](#) – Residential
 - [Exit Realty of Juneau](#)– Property Management
 - [Coldwell Banker Race Realty](#) - Commercial
 - 1:30 – 5:00 Trade Show – last chance to get in there and visit your favorite vendors!
 - 2:00 – 4:30 [Coldwell Banker Race Realty](#) Interest Roundtables for Affiliates and REALTORS® not taking courses
 - 6:-00 [First American Title](#): ARPAC Night / Auction
- ✚ **Friday 17:**
 - All Day [Homes and Land](#) Bloggers/Internet Lounge
 - 8:00 – 9:00 [Alaska MLS](#): Continental Breakfast
 - 9:00 – 12:00 Education
 - [Alaska USA Mortgage](#) – **REALTOR.COM Course**

- 9:00 – 12:00 [Coldwell Banker Race Realty](#) Interest Roundtables for Affiliates and REALTORS® not taking courses
- 12:00 – 1:30 [CRS / Juneau Empire](#): ISC Lunch (Institutes, Societies, and Councils of NAR) Featuring CRS – Certified Residential Specialists
- 1:30 -4:30 Closing Speaker [Karel Murray](#) – **Does Your Business Have Bounce?** – motivational plus nuts and bolts information for every specialty
- 5:30 – 6:30 [First American Title](#): ARPAC \$99 Club Cocktail Party (must have contributed \$99 or more in 2010) Baranof Hotel
- 5:30 – 6:30 Open Cocktail Party, Centennial Hall Ballroom 1
- 6:30 [First Bank](#): Awards Night Dinner / Awards Centennial Hall Ballroom 3 (*cocktail wear*)