

**ALASKA REALTOR®  
ADVERTISING INFORMATION**

PUBLICATION OF THE ALASKA ASSOCIATION OF REALTORS®

**Alaska REALTOR®**

Phone 907-563-7133

Fax 907-561-1779

**Deadline:**

15th of the month prior to the publication month.

**Payment:**

Prepayment required unless credit is established through signed credit applications.

**Insertion Frequency:**

Business card 1/4, 1/2 & full page ads may be run on a 6, 3 or 1 issue basis.

**Discounts:**

Available with 6 issue contracts.

**ADVERTISING RATES**

	1 Month	3 Months	6 Months
Business Card	\$95.00	\$87.00	\$80.00
Quarter Page	\$143.00	\$127.00	\$115.00
Half Page	\$225.00	\$206.00	\$195.00
Full Page	\$350.00	\$330.00	\$315.00
Inside Front Cover (full page w/ full color)	\$430.00	\$400.00	\$380.00
Inside Back Cover (full page w/ full color)	\$420.00	\$390.00	\$370.00
Back Cover (1/2 page w/ full color)	\$360.00	\$310.00	\$270.00

**DIMENSIONS**

	Width	X	Height
Business Card:	3 3/4"	X	2 3/8"
Quarter Page:	3 3/4"	X	4 7/8"
Half Page:	7 1/2"	X	4 7/8"
Full Page:	7 1/2"	X	9 3/4"

**Advertising Contract and Insertion Order**

Between the Alaska Association of REALTORS®

And: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contract Period: \_\_\_\_\_ Ad Size: \_\_\_\_\_

Insertion Frequency: \_\_\_\_\_ Cost of ad per issue: \_\_\_\_\_

1. Photo-ready copy will be provided one week prior to publication. Production of the photo-ready copy will be billed to the advertiser.
2. This agreement holds Alaska REALTOR® to the rates agreed upon providing the advertiser runs the number of ads specified above. Should advertiser cancel the agreement at any time, the Alaska Association of REALTORS® will re-bill advertiser at the rate.
3. Errors: Every effort is made to insure advertising appears as requested. In the event of an error, an adjustment in cost will be made on the first insertion only. Adjustments are based on how much the error materially affected the ad. In no case will the newspaper's liability exceed the value of the ad.
4. Acceptability: The publisher reserves the right to edit, classify, or reject any advertising materials based on our responsibility to our readers.

Advertiser Signature: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Date: \_\_\_\_\_

E-mail \_\_\_\_\_

Publisher & Advertising Representative: Sandy Eherenman, Executive Officer, AAR